

DEVELOP AND DIGITIZE

PROFESSIONAL DEVELOPMENT FOR
STUDENT AFFAIRS IN A DIGITAL AGE

FRIDAY FEBRUARY 12, 2016
AURARIA CAMPUS DENVER, CO

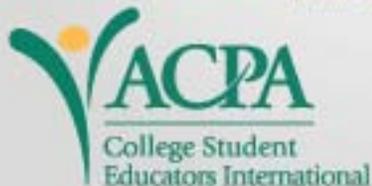


Table of Contents

About CPAC	2
Welcome to CPAC & Internet Access	3
Tivoli Map	4
Program Key	5
Key Note: Paul Gordon Brown	6
Session Descriptions	9
CPAC Executive Board	19
Annual Conference Committee & Sponsors	20

Today's Schedule

Check In/Breakfast	8:00 - 8:30 A.M.
Welcome	8:30 - 9:00 A.M.
Keynote: Paul Gordon Brown	9:00 - 9:50 A.M.
Session I	10:00 - 10:50 A.M.
Session II	11:00 - 11:50 A.M.
Lunch	12:00 - 12:50 P.M.
Awards	12:30 - 12:50 P.M.
Session III	1:00 - 1:50 P.M.
Session IV	2:00 - 2:50 P.M.
Session V	3:00 - 3:50 P.M.
Closing Remarks	4:00 - 4:15 P.M.
CPAC Networking Event	4:30 P.M.

About CPAC

"CPAC is Colorado's division of ACPA: College Student Educators International. Our goal is to bring student affairs educators from across the state together to share ideas, explore new research, and seek out opportunities for collaboration. To achieve that goal, we host a number of different events throughout the year, including a professional development series, social outings, the Careers in Student Affairs Institute, and an annual conference."

Are you already a member of ACPA? Becoming a CPAC member is only **\$10!**

Some benefits CPAC offers our members include:

- ◆ Free professional development events through our Professional Development Series held on a college campus in Colorado every month
- ◆ Discounted registration fees for our professional development programs including the Annual Conference and Careers in Student Affairs Institute
- ◆ Joining a large network of student affairs professionals in the state of Colorado

- ◆ A member-only newsletter with Colorado-specific job opportunities and other event information.

To become a member, visit: www.co.myacpa.org

[Return to Table of Contents](#)

Welcome From CPAC

Welcome Colorado to the CPAC Annual Conference!

On behalf of the CPAC Board, and the Annual Conference Planning Committee, we are excited you have joined us today. The Annual Conference took on some new pieces this year with the intention to make it Colorado's premier student affairs professional development conference. This year's conference theme, *Develop and Digitize: Professional Development for Student Affairs in a Digital Age*, challenges us to think about our practice beyond our desks, offices, and campuses.

Keeping up with our students both in person and digitally is no longer a choice but a requirement of student affairs work. As we continue to work both on our campuses and online, there is still more to be learned about how we represent ourselves digitally, as well as, support our students' digital identities. Paul Gordon Brown will start our conversation today with insights from his research on how students make meaning of their digital identities. Sessions then will help us all think further about our own professional development and digital identities.

We hope you are able to learn something new and connect with student affairs professionals across Colorado. This year we have representatives from 16 different Colorado institutions and over 100 people have registered for the conference. Throughout the conference today we encourage you to post, tweet, snap, scope, and gram your experience through the **#CPAC2016** hashtag. Don't forget to check out CPAC on Facebook and twitter (@ACPA_CPAC)!

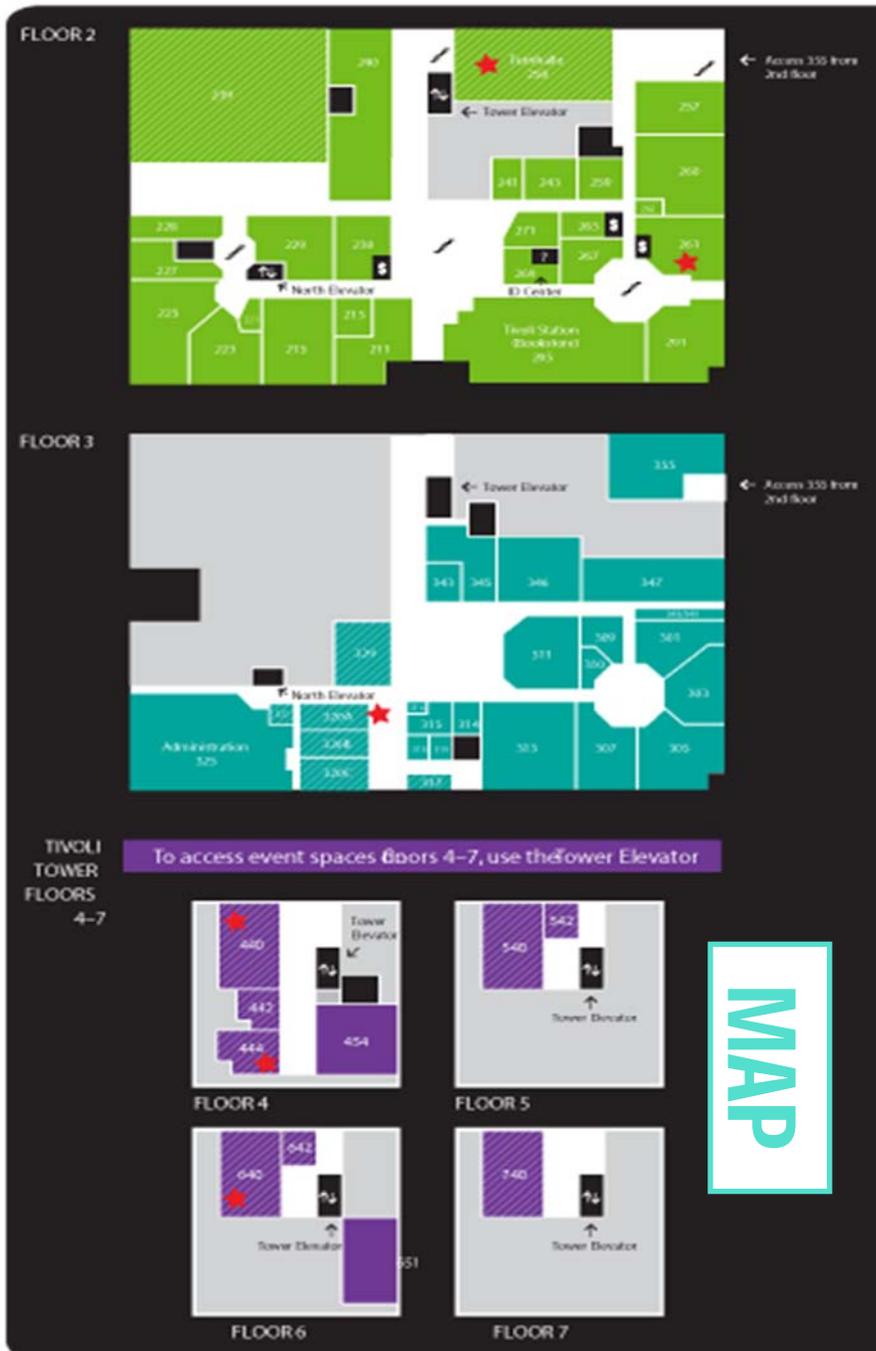
Vicki Vanderwerf
CPAC President
@VickiVanderwerf1

Amy Dinise-Halter
CPAC Conference Chair
@adhalter

Accessing the Internet

Step 1: From your device, open your wireless options menu.
Step 2: Select "Auraria-Guest" from the list.
Step 3: To complete the process, open your device's browser (Chrome, Safari, etc.).
Step 4: Accept the terms and conditions to join the network.
(Note- you may need to refresh your browser's page to get the Terms and Conditions.)

[Return to Table of Contents](#)



[Return to Table of Contents](#)

Program Key

ACPA/NASPA Professional Competency Areas

-  Personal and Ethical Foundations
-  Values, Philosophy, and History
-  Assessment, Evaluation and Research
-  Law, Policy and Governance
-  Organizational and Human Resources
-  Leadership
-  Social Justice and Inclusion
-  Student Learning and Development
-  Technology
-  Advising and Supporting

Presentation Format

-  Round Table
-  Lecture/Presentation
-  Panels

[Return to Table of Contents](#)

Key Note Speaker: Paul Gordon Brown



Background

Paul Gordon Brown is a scholar, consultant and speaker specializing in student learning and development's intersection with technology, social media and design. A coffee adherent, a traveler and a thrill seeker, Paul has worked in various locations from Anchorage to London. As an independent speaker and consultant, he has keynoted conferences and spoken to diverse audiences nationally and internationally from Canada to Dubai. Paul holds a Bachelor of Arts degree in Philosophy from the State University of New York College at Geneseo, and a Master of Science degree in College Student Personnel from Western Illinois University. Paul has also studied at Miami University in Oxford, OH and at New College, Oxford University, in the United Kingdom. Paul is currently a full-time PhD student at Boston College in the Higher Education program and was most recently the Acting Assistant Vice President and Dean of Students at the Fashion Institute of Technology in New York City.

For more information: <http://paulgordonbrown.com/>

[Return to Table of Contents](#)

Programs at a glance

Keynote		Session 1	Session 2
9:00am-9:50am		10:00 am-10:50 am	11:00 am - 12:00 pm
Paul Gordon Brown Turnhalle	Program 1	Bridging Social Justice and Technology Tivoli 440	From #activism to @llyship: Supporting Student Advocacy in the 21 st Century Tivoli 440
	Program 2	How to Change when Change is Hard Tivoli 444	Engaging the Entitled Student Tivoli 444
	Program 3	#Clueless What do our students really think about social media and technology in higher education? Multicultural Lounge	Developing your Student Affairs Digital Toolbox Tivoli 640
	Program 4	Helping Students Develop Bouncel: Cultivating Resiliency Tivoli 640	Interactions and Reactions: Engaging a New Generation Tivoli 320A
	Program 5	CPAC Panel: Paul Gordon Brown Q&A Turnhalle Loft	CPAC Panel: SSAOs Multicultural Lounge

Programs at a glance

Session 3	Session 4	Session 5
1:00 pm-1:50 pm	2:00 pm-2:50 pm	3:00 pm-3:50 pm
The Person Behind the Screen: Putting your best digital self forward Tivoli 440	Creating Communities that care: Becoming Allies to Undocumented Students Tivoli 440	Leaderless Evolution: How Everybody Can Become a Stakeholder Tivoli 440
Building the Plane While it's Flying: Elevating the Quality of Student Life and Leadership Programming Tivoli 444	Selfie: Through the Lens of Student Development Tivoli 444	Using Kolb's Theory of Experiential Learning to Plan Events for College Students Tivoli 444
Get me out of here! Tivoli 640	#sasidehustle Tivoli 640	Develop Yourself: Pursue Your Doctorate Tivoli 640
Academic Recovery: Coaching for Change Tivoli 320A	Cultivating Professional Resilience Tivoli 320A	Digital Get Down: Creative Approaches to Program Development and Assessment Tivoli 320A
CPAC Panel: Diversity and Inclusion Multicultural Lounge	CPAC Panel: What do Professors think? Multicultural Lounge	CPAC Panel: The non-traditional SAHE professional journey Multicultural Lounge

Session 1 : Program Details

10:00 A.M.—10:50 A.M.

Bridging Social Justice and Technology

Liane Ortis & Jamie Huddleston

Format: 

Competency Areas:  

Social justice work happens live, in real-time, and in person, or passively through consumption of media and information without interaction. This presentation focuses on better utilizing technology, particularly online and media based platforms to enhance professional development around equity and inclusion/social justice goals. This presentation will highlight frameworks, approaches, and mediums for bridging social justice work and technology.

How to Change when Change is Hard

Megan Harris

Format: 

Competency Areas:   

We've probably all been at a place in life where we feel stuck or things aren't going the direction we thought they would in our personal life or professional life. Using the framework presented in the book *Switch: How To Change When Change is Hard*, participants will leave this session with more in depth knowledge of transformational change and how it can impact your personal and professional development. Participants should be ready to engage in dialogue, think critically and leave the session with new ideas to implement in their lives. This session is open to all, and supervisors and/or managers of any kind will particularly benefit from this session.

#Clueless What do our students really think about socialmedia and technology in higher education?

Joe Halter

Format: 

Competency Areas: 

With the ever changing digital landscape, staying in touch with what technology students are using today can be a significant challenge for student affairs administrators. To address this dilemma, this panel discussion will focus on the variety of platforms students use for school, work, leadership positions, and their social lives. A group of student leaders have been selected who are willing to share their perspective and experience on this topic with conference attendees.

[Return to programs at a glance](#)

Session 1 : Program Details

10:00 A.M.—10:50 A.M.

Helping Students Develop Bounce! Cultivating Resiliency

Tonnett Luedt & Leah O'Grady

Format: 

Competency Areas:  

Resilience is defined as the ability to overcome adversity. Unfortunately, many of our students are coming to college lacking resiliency, and as a result panicking at minor missteps. How can we cultivate and encourage resilient students? Join us for an interactive discussion as we apply Brene Brown's five common factors of resilient people within the context of developmental advising. This discussion will provide practical approaches that can be applied to your everyday work with students.

CPAC Panel: Paul Gordon Brown Q&A

Format: 

Hear more from our keynote speaker, Paul Gordon Brown, through this interactive question and answer session.

[Return to programs at a glance](#)

Session 2 : Program Details

11:00 A.M.—11:50 A.M.

From #activism to Allyship: Supporting Student Advocacy in the 21st Century

Ben Williams & Liliana Delman

Format: 

Competency Areas:    

In 2016, students sometimes experience their first "aha" moment related to social justice from Yik Yak or other social media avenues. Our presentation will mix personal experience, theoretical frameworks, and practical applications to support professionals working with students developing, engaging, and experiencing life with social justice and social media. Through theory and dialogue, we will provide suggestions for supporting students and developing an understanding of allyship.

Engaging the Entitled Student

Krista Wiseman, Brittany McGarry, & Jessie Rosales

Format: 

Competency Areas:  

Entitlement has made student engagement and accountability challenging within higher education. We will discuss the national conversation & trends focusing on entitlement within current student populations. We will explore different situations we have experienced entitlement which has impacted our campus as a whole. With the audience's engagement, we will discuss strategies we have implemented including positive usage of social media, with success to engage and challenge the entitled student.

Developing your Student Affairs Digital Toolbox

Matt Birnbaum, Paul Gordon Brown,
Colleen Sonnentag, Matt Brinton, & Jed Cummins

Format: 

Competency Areas:  

The digital age increasingly requires student affairs professionals use social and digital technologies to fulfill job responsibilities and connect with students more than ever before. The newly published ACPA/NASPA Competencies (2015) states it is now incumbent upon professionals to, "remain current on student and educator adoption patterns of new technologies and familiarize oneself with the purpose and functionality of those technologies" (p. 33). The rapid pace of technological change requires professionals to innovate, adapt, and build new types of relationships in new ways. This panel presentation will discuss the digital skills most needed by student affairs professionals, strategies for learning these skills, and what's next in the bigger picture of digital and social technologies.

[Return to programs at a glance](#)

Session 2 : Program Details

11:00 A.M.—11:50 A.M.

Interactions and Reactions: Engaging a New Generation

Stephen T. Cucchiara

Format: 

Competency Areas:  

As a student affairs practitioner, are you finding communicating with today's students is becoming more challenging? Don't worry! You are not alone. This presentation is focused on identifying who today's traditional students are, why we are facing increased interaction challenges, and how we can adopt a more progressive approach that goes beyond "meeting student's where they are at."

CPAC Panel: SSAOs

Format: 

This panel will discuss what it's like to be the Senior Student Affairs Officer for their respective campuses. They will discuss what keeps them up at night and their journey to their current position.

Panel is made of:

Keith Howard	VP of Student Affairs	Colorado Community College System	keith.howard@cccs.edu
Dr. Blanche Hughes	Vice President for Student Affairs	Colorado State University	blanche.hughes@ColoState.edu
Diane McSheehy	Dean of Students	Regis University	dmcsheehy@regis.edu
Christina Gonzales	Vice Chancellor	University of Colorado Boulder	christina.gonzales@colorado.edu

[Return to programs at a glance](#)

Session 3 : Program Details

1:00 P.M.—1:50 P.M.

The Person Behind the Screen: Putting your best digital self forward

Matthew Brinton, Colleen Sonnentag & Jediah Cummin

Format: 

Competency Areas:   

More and more employers and recruiters turn to a person's digital presence for their first deeper look into a potential candidates (Humphrey, 2011). Yet a surprisingly small percentage of jobseekers consider the affects their digital presence will have on their job search and future career advancement. Through the exploration of commonly held best practices, this session outlines key recommendations student affairs professionals must take into consideration when developing and managing their digital reputation.

Building the Plane While it's Flying: Elevating the Quality of Student Life and Leadership Programming

Brad Bayer

Format: 

Competency Areas:   

This session explores how one fast growing university has intentionally expanded the quantity of student life and leadership programming, while elevating the quality over time. The result has been a renewed commitment to the criticality of engagement as it relates to overall student success. Program highlights include information related to an expansive and integrated leadership certificate initiative and co-curricular transcript model through intentional assessment practices.

Get me out of here!

Rachel Cohen & Mercy Phan

Format: 

Competency Areas:  

You are blindfolded and surrounded by rope. Are you up for the challenge of finding your way out? No cell phones, laptops, or tablets will be able to help you with this one! Participants will be involved in an extensive activity that will challenge individuals to think about nuances of leadership. We cannot give away too much without lessening the impact of the activity, but come ready to fully participate in a unique and thoughtful program. Please note that the activity does include being blindfolded.

Session 3 : Program Details

1:00 P.M.—1:50 P.M.

Academic Recovery: Coaching for Change Megan Harris

Format:  Competency Areas:  

Students can struggle with a myriad of things that cause their persistence towards graduation to drop. This session serves to introduce research, best practices, and resources for anyone who works with students who need to improve their academic progress. In particular, an academic recovery program at Colorado School of Mines will be highlighted. Research and resources used to create this course will be featured, as well as, how other institutions implement similar experiences for students.

CPAC Panel: Diversity and Inclusion

Format: 

This panel of experts will discuss best practices for creating inclusive environments on university and college campuses. They will provide guidance to current and future practitioners on how to engage in conversations which promote diversity and inclusion for students, staff and faculty.

Panel is made of:

Judi Diaz-Bonacquisti	Vice President of Enrollment Administration & Student Success	Community College of Denver	ju-di.diazbonacquisti@ccd.edu
Myron Anderson	Associate to the President for Diversity	Metropolitan State University of Denver	mande118@msudenver.edu
Kee Warner	Associate Vice Chancellor for Diversity	University of Colorado, Colorado Springs	kwarn-er@uccs.edu
Dora Frias	Director of the Latin@ Student Services	University of Colorado, Denver	do-ra.frias@ucdenver.edu
Steve Willich	Director of LGBTQ Student Resource Center at Auraria	Auraria Campus	swillich@msudenver.edu

[Return to programs at a glance](#)

Session 4 : Program Details

2:00 P.M.—2:50 P.M.

Creating Communities that care: Becoming Allies to Undocumented Students

Jennifer DeLuna Alanis & Victoria Obregon

Format:  Competency Areas:   

This training will help to explore the experience/perspective of undocumented students, gain knowledge to the laws and national supports for this population of students, but most importantly increase on campus support and inclusion for undocumented students on campus.

Selfie: Through the Lens of Student Development

Ashley Andersen, Nicholas Lockwood,
& Stacy Carosa

Format:  Competency Areas:   

Education is not disposable. How do campus resources function together to develop the student's best selfie? Featuring insights from the lens of Success Coaching, this workshop will focus on how various departments on campus can effectively collaborate to assist in student development and support. Our goal is to leave you with actionable items through self and group reflection that can promote student success on your campus.

#sasidehustle

Jeremy Moore, Henry Duong, & Erin Dewese

Format:  Competency Areas: 

An #sasidehustle might be a hobby bringing in a little extra money, it might provide a little extra money, and sometimes #sasidehustles connect to communities or new opportunities. This engaging panel/round table discussion will highlight various ways current Student Affairs professionals have supplemented their incomes and their time beyond their full-time jobs. This session will present some ways you can explore various #sasidehustles as well as solicit other ideas from attendees.

[Return to programs at a glance](#)

Cultivating Professional Resilience

Amanda Allee

Format:  Competency Areas: 

This presentation will present findings from a recent qualitative study exploring resilience in mid-level student affairs professionals. The presenter will describe professionals' day-to-day experiences with resilience, as well as discuss how resilience influences professional practice, how it is demonstrated in the professional setting, and how it is challenged and cultivated in the work environment. It will also cover how personal identity, environment, emotion, and social connection impact professional resilience.

**CPAC Panel:
What do Professors think?**

Format: 

This panel of academic affairs professionals will talk about common faculty perceptions of student affairs work. Included in the discourse will be ideas on how to bridge the divide and build partnerships

Panel is made of:

William Ashcraft	Program Chair & Associate Professor of Geography, History & Political Science	Community College of Denver	wiliam.ashcraft@ccd.edu
Tamara Yakaboski	Associate Professor of Higher Education & Student Affairs Leadership	University of Northern Colorado	Tamara.Yakaboski@unc.edu
Laura Sponsler	Clinical Assistant Professor of Higher Education	University of Denver	Laura.Sponsler@du.edu
Ruthanne Orihuela	Dean of the Center for Arts & Humanities	Community College of Denver	ruthanne.orihuela@ccd.edu

[Return to programs at a glance](#)

Leaderless Evolution: How Everybody Can Become a Stakeholder

Andres Ramirez

Format:  Competency Areas:   

In an ever evolving world, activism both surrounds us and compels us to do something. Often times, the image of an activist is that of a person marching or protesting but the advent of technology has allowed students, faculty, and staff to impact changes through daily gestures and skills that people did not think were crucial to movements. In this group discussion, participants will explore recent movements like the FCC Net Neutrality decision, #BlackLivesMatter, and recent events on campuses like University of Missouri to identify the diversity of skills and perspectives that come together and how technology allows those groups to connect now more than ever.

Using Kolb's Theory of Experiential Learning to Plan Events for College Students

Avery Balano

Format:  Competency Areas:  

Kolb (1985) defined learning as a process through which Many Student Affairs professionals are tasked with putting on events or programs for students with varying levels of responsibility. This workshop aims to provide a model for event and program creation and implementation, grounded in theory, which will facilitate the process for professionals. Kolb's Theory of Experiential Learning and specifically, Kolb's Cycle of Learning will serve as the framework or roadmap for this workshop to help participants consider various elements of event planning.

Developing Yourself: Pursue Your Doctorate

Patty Witkowsky

Format:  Competency Areas:   

Have you considered pursuing a doctorate in student affairs? Choosing to pursue a doctorate in student affairs is a great opportunity to increase your professional and philosophical knowledge, as well as contribute to scholarship through research. Deciding which program is right for you, when to attend, and whether you will attend full-time or part-time can be difficult. This session will provide a time for participants to consider the many factors involved in choosing a doctoral program.

[Return to programs at a glance](#)

Digital Get Down: Creative Approaches to Program Development and Assessment

Lynda Duran & Megan Frewaldt

Format:  Competency Areas:     

This presentation will help participants understand the various ways social media and digital tools can contribute to assessment practices. Presenters will review using innovative technological tools such as Spotify, Group Me, Poll Everywhere, and Wordle, to assess various types of initiatives. Attendees will also have an opportunity to learn about rubric development, ethical considerations in innovative assessment, and how to utilize existing data and present it in a creative and engaging way. Attendees will leave with practical, ready-to-use tools to begin building innovative assessment programs.

CPAC Panel:

The non-traditional SAHE professional journey

Format: 

This panel is made up of colleagues who did not go through the traditional student affairs route, but paved their own paths from various careers such as real estate, high school education, law, or non-profit ad-

Panel is made of:

Jessica Boynton	Assistant Dean of Student Affairs DU School of Law	University of Denver	jboynton@law.du.edu
David Steward	Director of Student Conduct	University of Colorado Denver	da-vid.steward@ucdenver.edu
Ayla Engelhart	Residence Hall Director	University of Colorado Boulder	Ayla.engelhart@colorado.edu
Gena Alfonso	Director of Student Engagement and Leadership	Colorado State University Pueblo	gena.alfonso@csupueblo.edu

[Return to programs at a glance](#)

[Return to Table of Contents](#)

CPAC Executive Board 2015-2016

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Residence Life Area Coordinator
University of Colorado-Boulder

Nikhil Enugula - Event Coordinator

Residence Hall Director
University of Colorado-Boulder

Jeremy Moore - President-Elect

Communications & Marketing Coordinator for Off-Campus Housing and Neighborhood Relations
University of Colorado-Boulder

Dr. Patty Witkowsky - Faculty Representative

Instructor/Coordinator-Student Affairs in Higher Education
University of Colorado Colorado Springs

Jake Kasper - Past President

Director of Student Conduct
Community College of Denver

Meghan Myron-Karels - Technology Coordinator

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[Return to Table of Contents](#)

College Personnel Association of Colorado

20



CPAC Survey

We value your thoughts. Be sure to take a moment to share your anonymous feedback regarding your conference experience!

<https://goo.gl/UqDv55>

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